

## Award Winners' Profile



### Female Entrepreneur **Raj Girn**

*Founder/President/CEO  
ANOKHI MEDIA/  
Open Chest with Raj Girn*

Founded in 2002 by Raj Girn, ANOKHI MEDIA is North America's longest running pop cultural, lifestyle, multi-media brand for and about the global South Asian community, which produces and distributes original content for print, online, and live events.

The last decade has seen ANOKHI MEDIA evolve from an award-winning, high gloss print magazine into a multimedia brand that encompasses an online mega site, [www.anokhimedia.com](http://www.anokhimedia.com), an exclusive event company, a weekly e-newsletter, a growing Social Media network, and 'Open Chest With Raj Girn', a celebrity website featuring one-on-one interviews Raj has conducted with celebrities in personal, engaging conversations.

Raj has spearheaded a corporate mandate to support charity and not-for-profit organizations, where ANOKHI MEDIA has donated media and monetary support and helped raise funds for various organizations such as Human Rights Watch, Heart & Stroke Foundation, Red Cross, Canfar and The United Way.

Raj's 10-year enterprise with ANOKHI MEDIA has contributed to the growth of Canada's economy through employment generation, mentorship and internship opportunities. The company's revenues have grown by over 280% from 2000 to 2013.

Raj has a motivating persona that people, and especially women, find inspiring because she has achieved a rare work-life balance. Besides being a successful entrepreneur for the last two decades, she is a devoted mother to her 15-year-old son, having raised him as a single parent.



### Male Entrepreneur **Sujay Shah**

*President, Shashi Foods & Kii Naturals Inc.*

Sujay Shah has a passion for life, leading a well-balanced and active lifestyle. This is embodied in both his corporate and personal endeavours. Using early experiences with his father's business, Shah Trading Co. Ltd., Sujay now follows his own entrepreneurial spirit as President of Shashi Foods and Kii Naturals Inc.

Since it was always part of his vision to develop a business that extends beyond Canada's borders, Sujay moved to New York City at the age of 26 and created STC America, a well-diversified food importer. Today, under Sujay's leadership, he and his brothers run a vertically integrated business, sourcing the best ingredients and developing exciting products for the natural food market, while staying ahead of current market trends.

Sujay's successes include Shashi Foods Inc. winning the CAMSC's Supplier of the Year and being a Finalist for Ernst & Young's Entrepreneur of the Year in 2011. In February, it was announced that Kii Naturals Inc. won the prestigious Deloitte Canada's Best Managed Companies for 2012.

From coaching his son's soccer team, to East Africa where his family contributes to health and clean water initiatives, Sujay also takes both a local and global approach to his community and philanthropic involvement. As a Master/Instructor of Taekwondo, Sujay inspires local teenagers to share in his personal passion for the martial arts. His family legacy, which combines a passion for both food and business, is something he hopes to pass on to his children.

